

Sponsorship Benefits Conversation with David Baldacci and Reception (June 6, 2024)



Sponsorship Level	Amount	Event Benefits	Library/Foundation Benefits
PRESENTING (limited to two)	\$25,000+	 Presenting sponsorship recognized in all materials as: <i>Alexandria Library Foundation Author Reception presented by</i> Opportunity to make opening remarks at the event Logo or name placed prominently on printed invitation, program, and signage Logo or name shared on the Library and the Foundation's social channel in posts leading up to the event Acknowledgment in Library and Foundation newsletter Recognition in all pre- and post-event communications Six (6) tickets to VIP reception and the event 	 Presenting, Platinum, and Gold Sponsors receive the following benefits: Logo or name on signage and materials for the Library's signature events, including All Alexandria Reads (April); SummerQuest (June); the 1939 Sit-In Anniversary Celebration (August); and Le Tour d'Alexandria Library (October) "Adopt a Collection" – Logo or name on signage near a collection of your choice at one branch for a year (e.g. Military History, Business, Cooking): first come, first served Logo or name on Library and Foundation websites for one year and on electronic signage at all branches for one year
PLATINUM	\$15,000	 Acknowledgment from stage during event program Logo or name placed prominently on printed invitation, program, and signage Logo or name shared on the Library and the Foundation's social channel in posts leading up to the event Acknowledgment in Library and Foundation newsletter Recognition in all pre- and post-event communications Five (5) tickets to VIP reception and the event 	
GOLD	\$10,000	 Acknowledgment from stage during event program Logo or name placed prominently on printed invitation, program, and signage Logo or name shared on the Library and the Foundation's social channel in posts leading up to the event Acknowledgment in Library and Foundation newsletter Recognition in all pre- and post-event communications Four (4) tickets to VIP reception and the event 	



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LIBRARY LOVER	\$5,000	 Acknowledgment from stage during event program Logo or name printed on invitation, program, and signage Recognition on the Library and Foundation's social channel Acknowledgment in Library and Foundation newsletter Recognition in all pre- and post-event communications Three (3) tickets to VIP reception and the event 	
PUBLISHER	\$3,500	 Acknowledgment from stage during event program Logo or name printed on invitation, program, and signage Recognition on the Library and Foundation's social channel Acknowledgment in Library and Foundation newsletter Recognition in all pre- and post-event communications Two (2) tickets to VIP reception and the event 	 Library Lover, Publisher, and Editor level sponsors receive the following benefits: Logo on Library and Foundation websites for one year and on electronic signage at all branches for one year
EDITOR	\$2,500	 Acknowledgment from stage during event program Logo or name printed on invitation, program and signage Recognition on the Library and Foundation's social channel Acknowledgment in Library and Foundation newsletter Recognition in all pre- and post-event communications Two (2) tickets to VIP reception and the event 	
BOOKWORM	\$1,000	 Logo or name printed on invitation, program, and signage Recognition on the Library and Foundation's social channel Acknowledgment in Library and Foundation newsletter Recognition in all pre- and post-event communications One (1) ticket to VIP reception and the event 	

For more information, please contact Michele Stork at 703-212-8129 or mstork@alexlibraryva.org.